

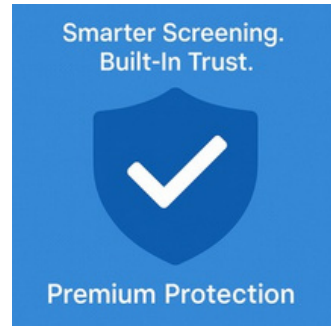
# TrueValidate: AdvancedData Quality Suite



Smarter Screening. Built-In Trust. Premium Protection.

## What Is TrueValidate?

TrueValidate is Empanel Online's suite of tools that enhance respondent verification and fraud protection - seamlessly and without disrupting survey flow. Every study includes SurValidate, our core protection engine. Add optional tools for even greater precision in B2B, high-risk, or sensitive research.



## What's Included

### SurValidate – Digital Fingerprinting

Real-time detection of fraud, duplication, and risky traffic via 100+ system and behavior checks.

- ✓ Flags proxies, device mismatches, and patterns
- ✓ Includes scoring and detailed reporting



### LinkedIn Verification

Validates professional identity using active LinkedIn profiles.

- ✓ Ideal for B2B, exec, or industry targeting
- ✓ Secure OAuth login - no PII is shared or stored?

### Image Puzzle

Confirms that respondents are real and paying attention.

- ✓ Stops bots and inattentive clicks
- ✓ Quick and easy for valid users

### Audio Verification

Respondents speak before entering the survey; AI flags synthetic or suspicious responses.

- ✓ Confirms human presence
- ✓ Effective in high-fraud environment

## Add Confidence Where It Counts

- Extra confidence for B2B and niche segments
- Added protection for high-value or sensitive research
- Strengthen trust without extra friction or tech lift

## At a Glance

Feature	Standard (SurValidate)	Add-On (TrueValidate)
Device & IP Fingerprinting	✓	✓
Language/System Checks	✓	✓
Fraud Scoring & Reporting	✓	✓
Seamless Experience	✓	✓
Image Puzzle	×	✓
LinkedIn Verification	×	✓
Audio Verification	×	✓

✉ **Want stronger, smarter validation?**

### Contact

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to explore how

TrueValidate can elevate your next study.