

SurValidate



Digital Fingerprinting and Fraud Prevention Service

SurValidate is the most comprehensive and user-friendly de-duplication and fraud prevention service on the market, utilizing over 100 system side variable checks across 5 distinct categories to digitally fingerprint each respondent and eliminate duplicates. SurValidate also examines 9 additional categories to measure the likelihood of a fraudulent respondent to further ensure unique online survey respondents on every study!

SurValidate will analyze each respondent and score them based on distinct de-duplication and fraud categories.

DE-DUPLICATION CATEGORIES

- Browser/Proxy
- Geography/Location
- Local System
- Internet Service Provider (ISP)
- Email

FRAUD CATEGORIES

- Open/Anonymous Proxy
- Device Location Inconsistency
- "Off-Peak" Hours
- Browser/Device Language Inconsistency
- OS Language Inconsistency
- Browser Language Inconsistency
- Uncommon Browser Detected
- Uncommon OS Detected
- IP Structure

- Customize your protection thresholds
- SurValidate (SV) score determines validity of each respondent
- Real-time detailed activity reporting - which respondents were flagged and why

SURVALIDATE DASHBOARD OVERVIEW

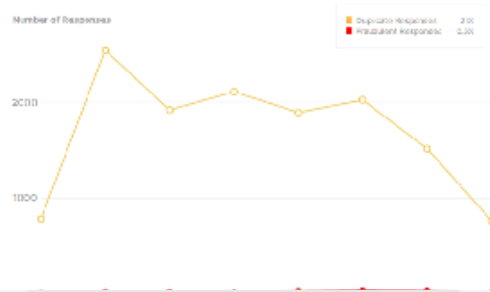
Total Hits: 1,654,562
Last 30 days: 322,370
Last Updated: 04/22/2016 10:20:12

Show Responses For:

Clean Responses
50,056
Percent of Responses: 70%

Duplicate Responses
13,570
Percent of Responses: 21%

Fraudulent Responses
161
Percent of Responses: 0.3%



SURVALIDATE PROJECT-SPECIFIC SUMMARY VIEW

Export Table Results | Show Graphs | % Clean Hits

Select View: Summary Duplicate Fraud

Show: 10 | 0/1/2/3 | Search:

Project	ID	Date	SV Score	Dupe Score	Fraud Score	Mobile	IP
PR04	7200-411-602273700-4112008001-55	2016-03-09 10:10:56	0	0	0	0	193.128.21.84
PR04	32012320-3410-1211-12300-PR04	2016-03-09 10:10:20	0	0	0	0	80.84.23.260
PR04	1514421-418-451-811-12300-PR04	2016-03-09 10:10:48	0	0	0	1	42.96.52.06
PR04	8880210-888-810-12300-PR04	2016-03-09 10:10:17	0	0	0	0	2.158.0.0
PR04	1698-404-12088-42088-PR04	2016-03-09 10:10:16	6	0	10	0	47.80.60.71
PR04	251-418-10418-418-PR04	2016-03-10 05:16:17	0	0	0	0	207.85.7.148
PR04	830-811-810-2016-03-05-02-10-830	2016-03-05 10:05:16:30	24	82	0	0	210.85.84.16
PR04	8880280-778-810-811-12300-PR04	2016-03-10 03:32:53	84	85	10	0	5.5210.46

SurValidate is the most cost-effective digital fingerprinting and fraud prevention service on the market!

- Low cost per hit
- No annual contract or commitment
- Hits never expire

Single Project

\$.04 per hit, minimum charge of \$250

Subscription

No. Hits	Cost	Cost/Hit
100,000	\$2,500	\$0.025
250,000	\$5,000	\$0.020
1,000,000	\$10,000	\$0.010
2,500,000	\$20,000	\$0.008

Let SurValidate reduce your costs and increase your peace of mind! To learn more, schedule a demo, or start your free trial, please visit us at www.bizpinion.com/survalidate or contact Bart Borkosky at Bart@bizpinion.com or 859.312.7678